



# Welcome to Åre!

& Audi FIS Ski World Cup in Åre 10th -11th of March.

Åre is used to organize many alpine world cups as well as three alpine World Championships. Already in 1969 Åre organized its first Alpine World Cup only two years after the first World Cup had ever been held. The village enthusiast Bibbo Nordenskiöld was responsible for the men's competitions. Frenchmen Jean-Noël Augert and Patrick Russel won giant slalom and slalom. But Sweden had to wait some years for victory. The first indication of profit potential was not until 1970, when a young boy from Tärnaby, Ingemar Stenmark won the Kalle Anka Cup for 13-14-year-old in Duved.

Now, today in 2023 we welcome the Alpine World Cup for the 108th & 109th time to Åre.

**Again, warm welcome!**

**LOC Åre**

# Media Information

## Media Activity

A trip down memory lane in Åres history, with the tourist guide Maria Wilhelmsson aka "Morrvikja". Thursday March 9, after TCM. Official invitation will be announced.

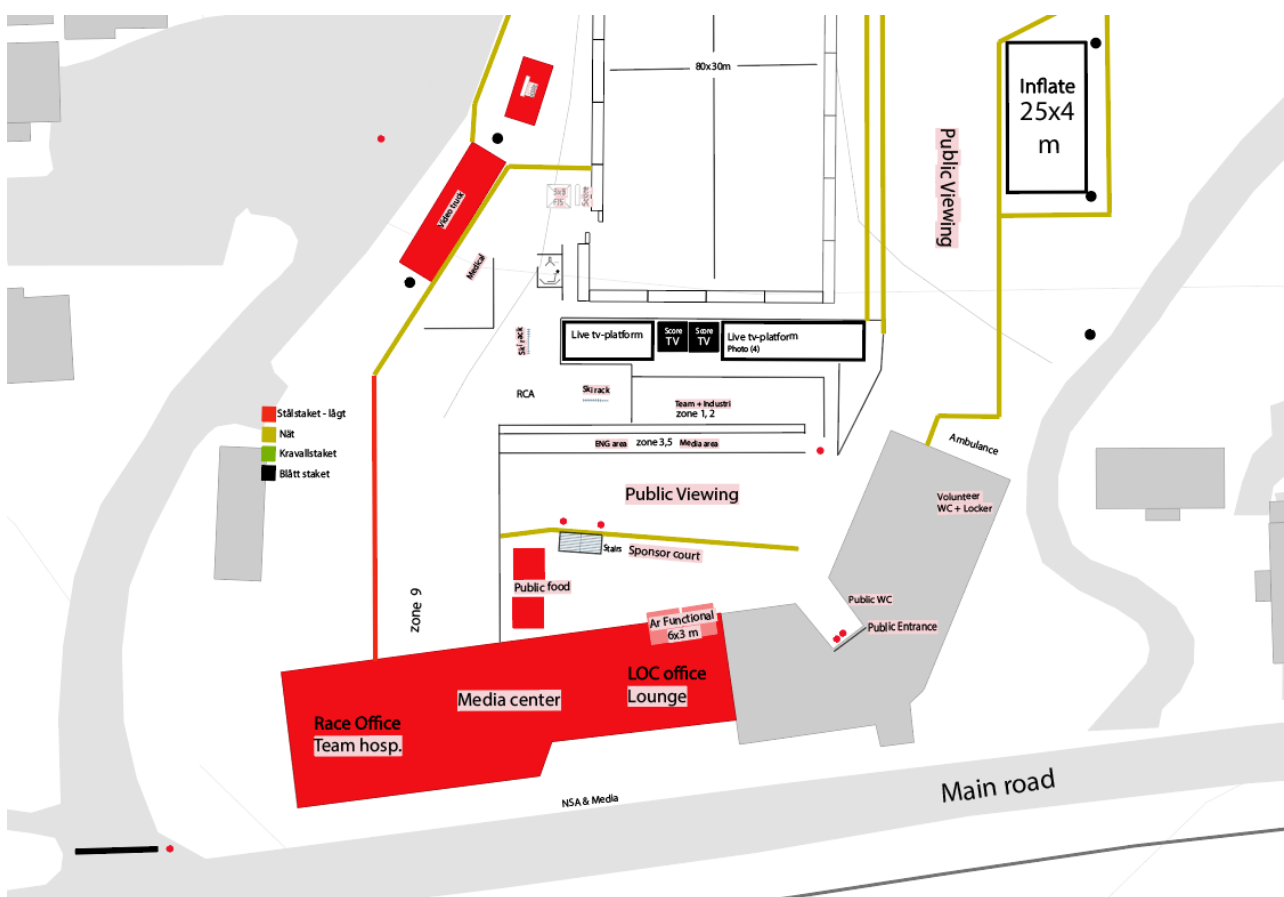
## SkiPass

SkiPass will be distributed for accredited media.

## Ski Rental

E-mail skiers details, such as height (cm), weight (kg) and shoe size to [media.worldcupare@gmail.com](mailto:media.worldcupare@gmail.com). Equipment will be distributed by Skistar shop Fjällbyn.

## Media Center



## Accreditation Pick-Up

Your accreditation is ready for you at the Media Center from Thursday, March 09.

## Parking

Limited parking is available at Draklanda, close to the Media Center, on the opposite side of the road. Parking permission is required.

## Press Conference

### Winner's press conferences

Press conference with the winner will take place in the secure zone. Press Conference for the top three racers of each race will be held via video link from a room next to the media center.

For questions please contact Media Manager Anna Junholm,  
[media.worldcupare@gmail.com](mailto:media.worldcupare@gmail.com)

## Opening Hours at Media Center

### Opening Hours:

Thursday, March 09	09:00-18:00
Friday, March 10	07:30-18:00
Saturday, March 11	07:30-18:00

The number of seats will be limited in the Media Center.

## Race Schedule - Women's Giant Slalom and Women's Slalom

Friday, March 10 - *Giant Slalom*

Start 1st Run 10:00, Start 2nd Run 13:00

Saturday, March 12 - *Slalom*

Start 1st Run 10:30, Start 2nd Run 13:30

(The information provided is subject to change.)

## Catering

Will be organized with warm and cold drinks, and snacks in served in the Media Center. There will be a small energy station inside the media center for you to use, when in need of drink warm/cold or snacks.

For other food options we kindly ask you to contact your choice of accommodation.

## Flower and award ceremonies

Flower ceremonies and award ceremonies will take place immediately after the races in the finish area.

## Wi-fi for Media

Free Wi-fi with high capacity will be available in the Media Center, Commentary positions, Photo grandstand and in the Mixed Zone.

We ask you not to setup own Wi-Fi networks or hotspots in the media center, because that would interfere with the LOC provided Wi-Fi network. Thank you!

## **Result service for media**

Results, news, start lists, and other official information are published on the [web page](http://www.worldcupare.com) at [www.worldcupare.com](http://www.worldcupare.com)

## **Photographers**

Nisse Schmidt are on site as Photo Coordinator. Official Photo meeting Thursday after TCM, time TBA.

(For those who can not participate on Thursday there will be another Photo meeting on Friday 10th, time TBA.

For specific questions please contact Nisse at +46 70 367 07 77 or [info@sportbild.se](mailto:info@sportbild.se)

## **Multimedia Rights**

Infront holds the worldwide multimedia rights to this event. International television and radio networks, production and internet companies need to send the accreditation requests directly to Infront for approval.

This means that the use of any kind of filming devices is strictly forbidden to non-rights holders. For questions related to this, please contact: [fabiola@infrontsports.com](mailto:fabiola@infrontsports.com)

## **Telegram Information**

Join the Telegram group, [Media World Cup Åre](https://t.me/+HTT_YHADYMRhZTFk) - and receive the latest news from LOC – [https://t.me/+HTT\\_YHADYMRhZTFk](https://t.me/+HTT_YHADYMRhZTFk)

## **Contacts**

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